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Dear Read

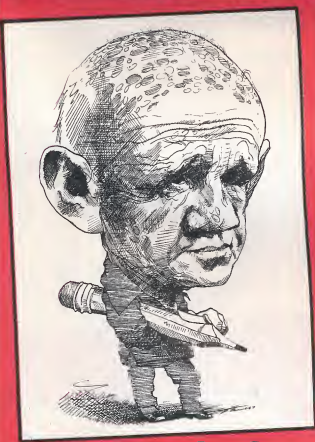
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 I. F. STONE examining
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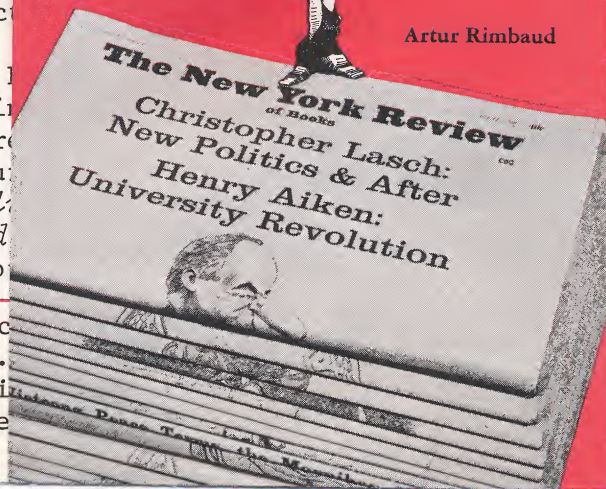
Jean Genet



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A Time to Celebrate...

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most influential journal...
A remarkable Anniversary Issue...
And a most unusual invitation for you...*

Dear Reader:

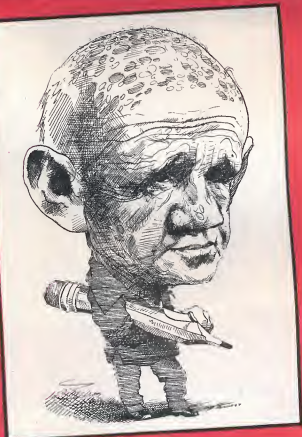
I hope you will join with us in this celebration, for we have reason to believe that you are deeply interested, as we are, in the books and ideas that hold literary, political, and intellectual significance.

And to mark the occasion, we should like to send you a complimentary copy of our Anniversary Issue which is just going to press. Here are some of the special reviews and essays planned for this issue:

EDMUND WILSON writing on American Literature and the Academy;
WILLIAM STYRON's report on the 1968 Democratic Convention, and RONALD STEEL's forecast of American Foreign Policy and the New Administration;
HILTON KRAMER's provocative criticism of The American Art Scene;
SIDNEY BRENNER, noted biologist, on The Brain and the Mind, New Developments in Research;
I. F. STONE examining The American Military Machine;
EDMUND LEACH's essay, Control of Human Aggression;
STUART HAMPSHIRE discussing A Philosopher's Literature;
and DAVID PEARS on Wittgenstein and The Future of Philosophy;
D. S. CARNE-ROSS on Ezra Pound and American Poetry;
VIRGIL THOMSON on Boulez and The New Music; and IGOR STRAVINSKY's reflections on the music of Beethoven.

Art - Literature - Politics - Philosophy - Music - Science - an extraordinary issue, perhaps, but no more than New York Review readers (now numbering over 100,000) have come to expect during the past five years from " . . . the most brilliant, the most provocative paper dealing with books and ideas in America -- indeed it is indispensable," to quote one critic.

*This is the only subscription invitation The Review is sending out this year. You are cordially invited to take advantage of it at this time and also receive the Anniversary Issue as a special gift.



Jean Genet



Igor Stravinsky

"long needed,
"springs in the
"remarkable"
"fills an enormous
"a virtual cultural
revolution"
"masterful"
and perceptiveness
"towers above
else"... "a welcome
"bravo, absolutely
... "desperately

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"long needed, interesting"..
"springs in the desert"..
"remarkable"... "superb"..
"fills an enormous hole"..
"a virtual cultural revolution"... "impressive"..
"masterful"... "intelligence and perception"..
"towers above everything else"... "a welcome first"..
"bravo, absolutely splendid"..
... "desperately needed"...

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However, more important than the number of New York Review readers, we believe, is their character. They represent something new and remarkable in the cultural life of America -- a community of individuals who feel that the serious discussion of important books is itself an indispensable part of life. Readers like Walter Lippmann, who writes, "*Here is my subscription which I send you with great enthusiasm*"; Lewis Mumford, "*Of the two dozen papers that come into my home, yours is one of the few that I open with eagerness. . .*"; Sir Kenneth Clark, "*I have never known such a high standard of reviewing. . . .*"

You can understand, therefore, why The New York Review has become a forum in whose pages appear the world's most distinguished critics and writers -- among them Mary McCarthy, Robert Lowell, W. H. Auden, Edmund Wilson, Richard Hofstadter, and Isaiah Berlin. Such contributors have established a new level of criticism in every field -- in fiction, politics, history and government, education and psychology, sociology, science, poetry, the arts, and racial conflict.

As Karl E. Meyer wrote in the New Statesman: "*To my mind, the founding of The New York Review of Books . . . has had more cultural import for America than the opening of Lincoln Center. . . .*"

You are receiving this Anniversary invitation because we believe that you, too, would enjoy such good reading as:

W. H. AUDEN on Byron: The Making of a Comic Poet;
 CONOR CRUISE O'BRIEN on Norman Mailer at the Pentagon;
 GORE VIDAL on Pornography;
 EDGAR Z. FRIEDENBERG on The Disaster in Our Schools;
 HERBERT KOHL on John Holt's How Children Learn;
 LEWIS MUMFORD's critique of the destruction of Emerson's Journals;
 ROBERT HEILBRONER on John Kenneth Galbraith's The New Industrial State;
 BERNARD FALL's last article, reviewing several books on Vietnam;
 SEN. ERNEST GRUENING on Overcharge: How Electric Utilities Exploit and Mislead the Public;
 MARTIN GARDNER on A Scientific Evaluation of ESP;
 CHRISTOPHER LASCH's tough-minded assessment of Black Power;
 JAMES BALDWIN on Elia Kazan's The Arrangement;
 JOHN F. FAIRBANK on How to Deal with China;
 PAUL GOODMAN on Survivors of Hiroshima and on Claude Brown's Manchild in the Promised Land;
 WILLIAM H. GASS on John Updike's Couples.



Aubrey Beardsley



Norman Mailer



Tolstoy



James Joyce

And that's not all by a long shot! For in addition to reviews like these, The New York Review brings its readers original essays and commentary which have helped shape the thinking and discussion on the most crucial issues facing America today -- such articles as Herbert Kohl's Teaching the Unteachable which presents a revolutionary approach to teaching the underprivileged; I. F. Stone's widely discussed articles on The Tonkin Bay Resolution and on the Israeli-Arab Conflict; Tom Hayden's shocking inside report on The Rebellion in Newark; Noam Chomsky's tremendously influential essay on The Responsibility of Intellectuals.

From the very first issues five years ago, The New York Review has been publishing reports that have thrown a clear, revealing light on the hidden facts of the Vietnam disaster -- in articles by such experts as Jean Lacouture, Bernard Fall, Joseph Kraft, I. F. Stone, Senator George McGovern, Hans Morgenthau, and in Mary McCarthy's exclusive first-hand reports from South Vietnam (later a bestselling book) and most recently her personal reports from Hanoi and North Vietnam.

In the words of one reader, The New York Review has become *"the literary magazine that makes political history."*

And, of course, you will enjoy the witty and delightful literary caricatures (a few of which are shown here) by staff artist David Levine . . . and the perceptive writing of The Review's drama critic, Elizabeth Hardwick, who recently received the George Jean Nathan award for her theater criticism and commentary.

An Unusual and Valuable Anniversary Invitation for You

We are marking this Fifth Anniversary of The Review not only by publishing the special Anniversary Issue that will come off press in September, but also by extending a most unusual Anniversary subscription invitation to a number of people who we believe would enjoy The Review's sometimes unexpected but always authoritative and provocative discussion of the important books and issues of the day.

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W. H. Auden on Byron

Robert Penn Warren
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This guarantee is extended to you because we want you to receive The New York Review of Books *only* if you find it irreplaceable -- stimulating, perhaps even irritating, but always an indispensable addition to your intellectual life.

We hope you can return your Anniversary subscription today, not only because it is the *only* subscription invitation we will be sending out this year, but also to make certain you receive your Anniversary Issue of The Review.

There is no need to write -- simply return the enclosed Anniversary Reservation in the enclosed postpaid envelope. All of us look forward to your joining us in this exciting literary adventure on this special occasion.

Sincerely yours,

A. Whitney Ellsworth
A. Whitney Ellsworth, Publisher

The New York Review of Books
250 West 57th Street, New York, N. Y. 10019

Newsweek
DECEMBER 17, 1963 \$5C

The New York Review of Books recently ran an article by journalist I.F. Stone in which he twitted author Theodore H. White for being so generous in "The Making of the President 1964" that he couldn't bring himself to say a harsh word about anyone. Then Stone showed

NEW
statesman

Donald, Howe, Fiedler, Kazin and Mary McCarthy. Most of the literary journalists -- an honourable phrase that Wilson uses to describe himself -- were radicals in the Thirties and the iconoclastic stance remains. Though the passions and follies of the Thirties have long since vanished, the critical intelligence that the era encouraged remains alive, purged of its dogma, in this group. To my mind the founding of the New York Review of Books for which most of the group write has had more cultural import for America than the opening of the Lincoln Centre.

CHRISTIAN SCIENCE
MONITOR

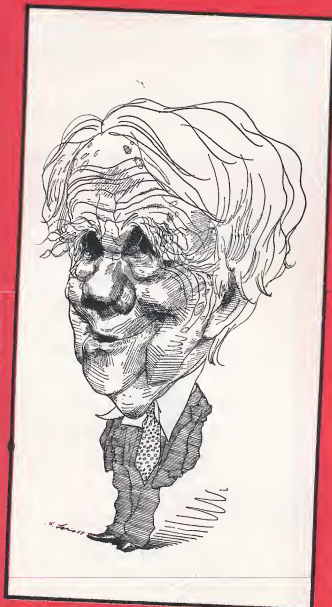
When the first issue of the New York Review of Books came out during the New York printers' strike, the editors, Robert B. Silvers and Barbara Epstein, wrote: "The hope of the editors is to suggest, however imperfectly, some of the qualities which a responsible literary journal should have and to discover whether there is, in America, not only the need for such a review but the demand for one."

Encounter

United States does not have a publication like the TLS. This (yet another fortnightly) beside the TLS. This (yet another fortnightly) is the New York Review of Books, launched a couple of years ago during the newspaper strike. It prints fewer reviews than the TLS, but its pieces are longer and of a generally higher standard. It has some "documentary" articles, for example a brilliantly harsh account of Alabama by Elizabeth Hardwick. The New York Review, which deserves to be more widely known in Europe, has had a healthy effect upon

Harper's Magazine

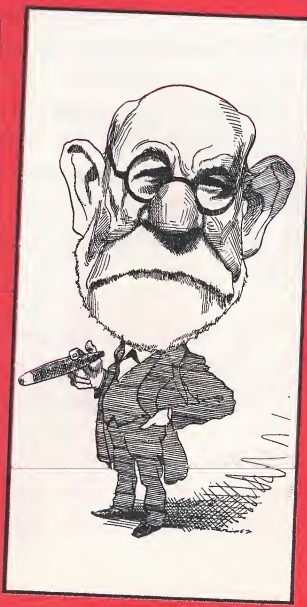
book and magazine publishing. A current instance is The New York Review of Books, edited by Robert Silvers, formerly of this magazine with nothing



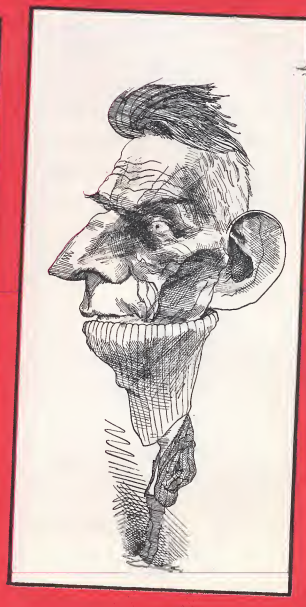
Robert Frost



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Sigmund Freud



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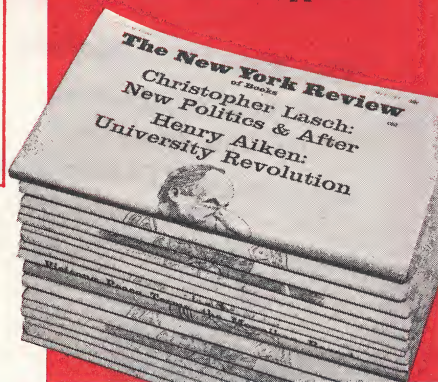
Agnes E. Meyer,
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"It is the first—and a welcome first—attempt to raise reviewing in America to an intelligent level."

Louis Untermeyer

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Walter Lippmann



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Volume 21, Number 2
The New York Review
of Books
**Hans J. Morgenthau:
RFK in Retrospect**
William Gass: D.H. Lawrence



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